following up - Sri Lanka hate pages

nmyers@usaid.gov Myers, Nathaniel Tuesday, April 30, 2013 at 7:16:29 AM Eastern Daylight Time
To: [redacted]@fb.com
Cc: jmcspedon@usaid.gov Joseph McSpedon, sperkinson@usaid.gov Shane Perkinson

Hi George,

Thanks for the call last week. Some folks on this end have compiled the attached list of priority FB pages that are (1) directly attacking or denigrating Islam, (2) Identifying and/or calling for retribution against individuals who participated in a prominent protest against the organization driving the hate campaign, or (3) both. Some are less explicitly hateful but have a larger audience, others are pure hate with a more limited reach. Our partners here believe that all of them violate FB's community standards. Many thanks for facilitating their review.

With respect to the second area of potential collaboration, we're meeting with prospective partners to identify any promising, locally-driven pro-tolerance campaigns that we could potentially get behind. There are several organizations active on this issue and some FB-based campaigns with the right message, but we're still working to identify an appropriate partner with whom we could collaborate on an effective, organized campaign. Assuming we find one, we'd love to explore how we could involve you and your team to enhance its reach and impact along the lines we discussed. Will keep you posted.

And finally, I believe Joe passed it along last week, but I'll also attach again the charming primer that one of our local partners put together about the ways in which Social Media is currently being used in Sri Lanka to promote hate - has some pretty appalling examples.

Thanks very much,
Nat

Attachments:

FB Tracking - 4 30 2013 - Sri Lanka.xlsx 11k

Brief on Use of Social Media for Hate Speech.pdf 5.8M