Fwd: Potential synergies with YouTube

jmachleder@usaid.gov Joshua Machleder Friday, August 5, 2022 at 5:59:18 AM Eastern Daylight Time
To: vzakem@usaid.gov Vera Zakem

Hi Vera,

As promised, please find attached Internews' pitch for an RDMA regional program that YouTube can contribute funding towards. I'm not sure that RDMA has reviewed it yet, so please let's hold off conversations with them until they officially share, but I understand that time is a concern here and I wanted you to take a look. I will try to schedule a call with them next week -- finding a time to talk between Belgrade and Bangkok is not too difficult.

Separately, Internews asked me about how they might be able to be involved in YT's Trusted Flagger program, if that remains an area that YT is interested in collaborating on. Internews has worked with Meta's "Trusted Partner" program and is even conducting a comprehensive review of the program, aiming to survey around 10% of Meta's partners globally that they hope to produce later this year as a public document.

Best,
Josh

---------- Forwarded message ---------
From: **Rowan Reid** <[redacted]@internews.org>
Date: Fri, Aug 5, 2022 at 2:46 AM
Subject: RE: Potential synergies with YouTube
To: Nils Mueller <nmueller@usaid.gov>
Cc: Tinaflor Chaingam <tchaingam@usaid.gov>, Brian Hanley <[redacted]@internews.org>, Amy Sim <[redacted]@internews.eu>, Dan Spealman <[redacted]@internews.org>, Rafiq Copeland <[redacted]@internews.org>, Elizabeth Callender <ecallender@usaid.gov>, Leslie Maccracken <lmaccracken@usaid.gov>, Christopher Adams <cadams@usaid.gov>, Joshua Machleder <jmachleder@usaid.gov>, agreements <[redacted]@internews.org>, Berkeley Kijsriopas <[redacted]@internews.org>

Hi Nils, Tina, Josh, Elizabeth, Chris, Leslie

Please find attached our proposed activities for the USAID – YouTube collaboration along with a skeleton budget for your review. If you have any questions or feedback please let me know.

Please could you also let us know what the next step is and what is the process with engaging with YouTube.

We are excited about the potential of this opportunity and look forward to making it happen.

Best Rowan

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Josh Machleder (*he / him/ his*)
Senior Media and Internet Freedom Advisor
USAID | **Center for Democracy, Human Rights and Governance**
Office: [redacted]
Email:jmachleder@usaid.gov

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Attachments:

IN_YouTube_Budget_MediaHumanRights_SEA.xlsx 37k

IN_YouTube_ConceptNote_MediaHumanRights_SEA.docx 45k