Fwd: Quick After Action on Platform Accountability: What's Our Role?

amalessa@usaid.gov Amy Malessa Thursday, March 18, 2021 at 11:46:39 AM Eastern Daylight Time
To: ahopper@usaid.gov Ann Hopper

Also, welcome your thoughts, Ann! Thanks for helping us kick-off conversation today.

Amy Noreuil Malessa
Senior Digital Technology Advisor for Field Programs Division
Bureau for Conflict Prevention and Stabilization | Office of Transition Initiatives | Creative Digital Team
US Agency for International Development
Mobile: [redacted] | amalessa@usaid.gov

---------- Forwarded message ---------
From: **Amy Malessa** <amalessa@usaid.gov>
Date: Thu, Mar 18, 2021 at 11:39 AM
Subject: Quick After Action on Platform Accountability: What's Our Role?
To: Joshua Machleder <jmachleder@usaid.gov>
Cc: Nadereh Lee <nlee@usaid.gov>, Adam Kaplan <akaplan@usaid.gov>

Hey Josh,

Thanks so much for organizing this morning's webinar! I really enjoyed it.

I can see why people are skeptical and/or intimidated by this topic as a whole. So, how do we break it down more?

In hindsight, I probably should have focused less on past examples in Myanmar and Bosnia (which to be intellectually honest required an immense amount of effort and political pressure to pull off) and more on smaller, concrete things that USAID officers can do in the future, like:

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+ Nadereh and Adam, please chime in too based on your experience. In case this is useful for future sessions on the Disinformation Primer and also for us at OTI since our projects have smaller timeframes and budgets.

Best,

Amy Noreuil Malessa
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[redacted] | amalessa@usaid.gov

amalessa@usaid.gov Amy Malessa Thursday, March 18, 2021 at 12:03:07 PM Eastern Daylight Time
To: smaguire@usaid.gov Shannon Maguire
Cc: jmachleder@usaid.gov Joshua Machleder, nlee@usaid.gov Nadereh Lee, akaplan@usaid.gov Adam Kaplan, dparzik@usaid.gov Diana Parzik, jaford@usaid.gov, ahopper@usaid.gov Ann Hopper

Awesome ideas! +Jared Ford given his experience on the Design for Democracy Coalition. +Ann Hopper who is our Senior Policy Advisor, joined our breakout group and knows our target audience a lot better than me having worked at multiple Missions. I'd love to work on an action plan with you all.

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On Thu, Mar 18, 2021 at 11:54 AM Shannon Maguire <smaguire@usaid.gov> wrote:
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Josh Machleder (*he / him/ his*)
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ahopper@usaid.gov Ann Hopper Thursday, March 18, 2021 at 12:44:48 PM Eastern Daylight Time
To: amalessa@usaid.gov Amy Malessa
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smaguire@usaid.gov Shannon Maguire Thursday, March 18, 2021 at 1:26:41 PM Eastern Daylight Time
To: ahopper@usaid.gov Ann Hopper

Good point about the potential issues of "competition" or equities with State, hadn't thought about that...

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