Fwd: USAID Disinformation Primer

smaguire@usaid.gov Shannon Maguire Monday, March 15, 2021 at 1:27:44 PM Eastern Daylight Time
To: jmachleder@usaid.gov Joshua Machleder

FYSA, from a good friend of mine who helps with the curriculum at FSI, which is great!

---------- Forwarded message ---------
From: **Weik, Tonia N** <[redacted]
Date: Fri, Mar 12, 2021 at 3:58 PM
Subject: USAID Disinformation Primer
To: Maguire, Shannon M. (E&E/DGST) <smaguire@usaid.gov>

Look what popped into my inbox today, thanks to a counter-disinfo email distro! Wow, well done, Shannon!! I have only given it an initial glance so far, and look forward to digging into it a lot more, but it looks like a PHENOMENAL job.

I have a couple quick questions for you on this, if you don't mind. How was your working relationship with GEC on this? Were they more hands-off and simply said, looks great, or were they pretty actively involved?

Would it be ok if we shared this as a reference for PD officers in our PD tradecraft courses? I assume yes, but wanted to check. We have other references (the RESIST toolkit for example), and I do a module on countering adversarial narratives which touches on disinformation. But there's honestly not enough time for us to address these issues in more depth because of everything else we have to cover in tradecraft, so "asynchronous" readings and references like this are super helpful.

And related to the above, we are developing a new course at FSI, to be housed in the Area Studies division under Global Issues, on "Propaganda and Disinformation". Area Studies has the lead but is collaborating with the PD training division (ahem, me) on this. We are in the very nascent stages (hasn't even been officially approved yet), and of course there's a ton of resources and research to pull from. I think your primer could be very helpful resource as we get farther into curriculum planning.

Happy Friday and have a great weekend!

Tonia

--
SHANNON MAGUIRE
Senior Media Advisor, Europe & Eurasia Bureau
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Attachments:

USAID Disinformation Primer 3.5.21 - FINAL_public.pdf 3.6M

jmachleder@usaid.gov Joshua Machleder Monday, March 15, 2021 at 1:36:58 PM Eastern Daylight Time
To: smaguire@usaid.gov Shannon Maguire

oh this is so fabulous! thanks for sharing this. it would be great if she could share this out. and we can do anything to help her move it out there.
also, about her question from GEC -- i want to share a separate email with you. hilarious. one sec, while i call that email up

On Mon, Mar 15, 2021 at 1:28 PM Shannon Maguire <smaguire@usaid.gov> wrote:

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> --
> **SHANNON MAGUIRE**
> Senior Media Advisor, Europe & Eurasia Bureau
> U S AGENCY FOR INTERNATIONAL DEVELOPMENT
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--
Josh Machleder (*he / him/ his*)
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