Proposed Libyan Training Participants

sskahill@usaid.gov Sara Skahill Thursday, October 6, 2022 at 9:33:22 AM Eastern Daylight Time
To: [redacted]@fb.com Khaled Koubaa

Dear Khaled,

I hope this message finds you safe and well! As discussed in Dubai, I am writing to put forward proposed partner organizations to participate in Facebook training. Once you agree to the profile of organization, we will put forward candidate names, organizations, and locations and can discuss timing of the online training session.

OTI's Libya team, the Libya Transition Initiative, is implemented by Chemonics, and they would like to put forward 20 candidates to participate in a Facebook training about media strategies and audience engagement.

For the pilot training, Chemonics would like to include 12 of its own Libyan employees so the team can better understand how technical the training content is in order to better select future participants for another round, if applicable. The 12 participants are based in Tripoli, Benghazi, Sirte and Sabha.

The other eight proposed participants are representatives of OTI local implementing partners from across Libya, including the following organizations and locations:

1. Thieves of Light (perhaps better translated as "Stealing the Spotlight,") in Sirte, Libya. Thieves of Light is a Sirte-based civil society organization that focuses on youth, cultural, social and media events in the city, including organizing media campaigns that shed light on social issues, organizing social campaigns such as cleaning campaigns, as well as cultural campaigns such as online educational competitions.

2. Zawiyat Al-Mahjub Scouts Regiment in Misrata, Libya. The Zawiyat Al-Mahjub Scouts Regiment is one of the branches of the Misrata Scout Organization. The regiment contributes to community development and community service through scouting, cultural and social activities that aim to engage youth in positive community development efforts.

3. Israr Organization for Development in Tripoli, Libya. Israr was established in 2016 as a non-profit organization focused on issues of democracy and peaceful political transition in addition to issues of peace building and election monitoring. The organization places within its work strategy the design and implementation of community studies and research, training and empowerment of youth. The organization operates from its main office in the city of Tripoli, and its team moves to various Libyan cities to carry out the projects which they oversee.

4. Albir is a Sabha-based local civil society organization. The organization focuses on peace building and positive community engagement. In the past few years, Abir led successful advocacy campaigns to convey southern communities demand to local and national governments.

5. Benghazi Scouts Regiment in Benghazi, Libya. The Benghazi Scout Movement is a voluntary, non-partisan educational movement for young people. Its purpose is to contribute to the development of young people in achieving their full physical, intellectual, emotional, social, and spiritual potential as individuals, responsible citizens, and members of their local, national, and global communities.

6. Barah in Benghazi, Libya. Barah is newly formed non-profit organization whose main focus is art and culture. Barah aims to create and nurture a supportive environment for civil society and artists.

7. Tanmia 360 (Libya Wide). Tanmia 360 is a Youth-led NGO aspiring to comprehensively develop the community through conducting programs that enhance its community partnership.

8. Do Media (Libya Wide). Do Media is a media company that owns an audio channel (Radio Do FM), directed to all segments of society, especially youth, through a variety of entertainment, awareness, cultural, social, technical, sports and weather news programs, presented by seasoned broadcasters who have a hand in experience on their respected fields and the local community. It provides media services in the field of creating visual content presented on different social media platforms.

All of the candidates from this organization are aware that their names, email addresses and organizational affiliation will be shared with Facebook for participation in the training. All of the candidates speak fluent English. If you are comfortable with the profile and geographic spread of these candidates, I can send you their names and contact information and we can schedule the pilot training. I'm happy to jump on a call tomorrow or early next week if it would be easier to discuss next steps by phone!

Our Sudan team would like to put forward about 20 candidates to participate in a fact checking training, but are struggling to find English speaking candidates. I hope to submit that list to you tomorrow. Like Libya, our Iraq team has expressed

interest in a media strategy and audience engagement training, but they are also struggling with finding English speaking participants. I hope to submit that list to you tomorrow as well--apologies for the delay to our agreed timeline!

On that note, all three OTI teams (Libya, Sudan and Iraq) expressed interest in assembling a training of trainer in person boot camp for bi-lingual English and Arabic speakers from the three countries who could then deliver trainings on the the topics to wider audiences of our local partners. As we discussed, that could happen in the near year to allow plenty of time for agenda development, planning and budgeting.

Best,
Sara