Re: Meeting with USAID

jmachleder@usaid.gov Joshua Machleder Friday, April 16, 2021 at 11:28:53 AM Eastern Daylight Time
To: [redacted]@fb.com Mike Bradow

Hey Mike -- thanks so much for taking the time out to chat with our team. It was very informative and helped folks better understand the processes and types of work you are doing in the field. I think having this more structured discussion and us, getting our acts together in terms of how we more intentionally work on this problem set, and engage with platforms, I hope, will be a net good. We will get back to you soon with a draft document to help us clarify the areas where we think USAID can be engaging.
Best, Josh

On Fri, Apr 9, 2021 at 10:03 AM Mike Bradow <[redacted]@fb.com> wrote:

> Great - mostly a familiar crew!
>
> ---
>
> **From:** Joshua Machleder <jmachleder@usaid.gov>
> **Sent:** Thursday, April 8, 2021 6:00 PM
> **To:** Mike Bradow <[redacted]@fb.com>
> **Subject:** Re: Meeting with USAID
>
> Thanks, Mike: I'm not sure if all of these people will be able to make it, but invitees will include:
> Diana Parzik -- Disinfo Coordinator
> Shannon Maguire -- E&E Bureau
> Adam Kaplan -- OTI
> Amy Maless -- OTI
> Kevin Gash & Nicole Goodrich / Asia Bureau
> Lisa Poggiali/Africa Bureau
> Michael McNulty
> Stephanie Molina / LAC
> Milad Abraham / ME Bureau
> Tristan Willman / CPS Bureau
>
> On Thu, Apr 8, 2021 at 5:26 PM Mike Bradow <[redacted]@fb.com> wrote:
>
> > Time sounds great - thanks Josh! Next week can you give me a heads up on participants?
> >
> > ---
> >
> > **From:** Joshua Machleder <jmachleder@usaid.gov>
> > **Sent:** Thursday, April 8, 2021 2:03 PM
> > **To:** Mike Bradow <[redacted]@fb.com>
> > **Subject:** Re: Meeting with USAID
> >
> > Thanks Mike --
> > Totally understand that this will likely be a very preliminary discussion. Even a better understanding of the different teams working on different problem sets would be a great start, and that could be followed up on potentially. And of course, talking through how Facebook prefers to engage with USAID or its partners, would definitely enrich understanding on our end.
> > If the timing works for you, I'll put something on the calendar for Thursday, April 15 at 3pm.
> > Best,
> > Josh
> >
> > On Thu, Apr 8, 2021 at 11:57 AM Mike Bradow <[redacted]@fb.com> wrote:
> >
> > > Hi Josh,
> > >
> > > So sorry for the delay - this one got lost in my Monday morning shuffle.

I'd be happy to join an informal discussion to help identify potential connection points, having in mind that while I cover misinformation policy I'm not best placed to represent the work of other teams specializing in coordinated inauthentic behavior, information operations, and hate speech. Perhaps we can do this initial chat and identify potential follow-ups, including bringing in our stakeholder engagement team for more formal engagement.

As for timing, I can do late afternoons on the 15th and 16th (after 3pm) if that works.

Look forward to it!
Mike

From: Joshua Machleder <jmachleder@usaid.gov>
Sent: Sunday, April 4, 2021 9:52 PM
To: Mike Bradow <[redacted]@fb.com>
Subject: Meeting with USAID

Hi Mike,

I hope you're doing well! Your colleagues here miss working with you.

USAID is forming a more coherent approach to its work in the information space, particularly around the issue of disinformation and hate speech online, including forming a task team that includes representatives from DRG, from our new Conflict Bureau as well as Regional Bureaus (and potentially later on from Global Health).

We were hoping that you might be available to talk with us to help us think through the most productive ways USAID should engage with Facebook on these issues. Would you have some time to speak with us around April 15 or 16th?

Thanks!

Best,
Josh

--
Josh Machleder (*he / him/ his*)
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