Re: Thanks for the discussion

sdhanani@usaid.gov Sabeen Dhanani Friday, March 11, 2022 at 9:44:05 AM Eastern Standard Time
To: jowalsh@usaid.gov Johnny Walsh
Cc: chburns@usaid.gov Christopher Burns, lmeils@usaid.gov Lorri Anne Meils, lpoggiali@usaid.gov Lisa Poggiali, jobryan@usaid.gov John O'Bryan

We're looking for a single PoC, essentially an account manager on the Meta side for USAID who will

- Flag any potential issues with USAID programs that are using Meta's platforms with the appropriate teams
- Act as a resource to connect sector or region specific USAID staff with their counterparts at Meta
- Help John and I (USAID's Tech Sector Liaisons) keep track of conversations between USAID-Meta globally

Thanks,
Sabeen

On Fri, Mar 11, 2022 at 1:17 AM Johnny Walsh <jowalsh@usaid.gov> wrote:
> Sounds good. Just to completely idiotproof my note, can you specify what issues precisely we're seeking a POC for?
>
> On Thu, Mar 10, 2022 at 12:27 PM Sabeen Dhanani <sdhanani@usaid.gov> wrote:
> > I haven't heard anything about a POC, but did hear from a friend of mine who works at Meta that our previous POC has left --- Johnny it would be great if you could follow up. Please cc John and myself since we'll be the POCs on the USAID side.
> >
> > Thanks,
> > Sabeen
> >
> >
> >
> > On Thu, Mar 3, 2022 at 3:33 PM Johnny Walsh <jowalsh@usaid.gov> wrote:
> > > My understanding is that it was resolved, but I haven't heard anything further on a POC. Happy to reach out to Brian Rice if nobody else has heard either, but let me know - don't want to harass them if we're good on that front.
> > >
> > > On Thu, Mar 3, 2022 at 10:31 AM Sabeen Dhanani <sdhanani@usaid.gov> wrote:
> > > > HI All,
> > > >
> > > > Just following up to check in and see:
> > > >
> > > > 1) Was this issue resolved?
> > > > 2) Has Meta followed up on assigning USAID a primary PoC to funnel these requests going forward?
> > > >
> > > > Sabeen
> > > >
> > > > On Fri, Feb 18, 2022 at 4:15 PM Michael McCabe <mimccabe@usaid.gov> wrote:
> > > > > Thanks for copying me in Johnny.
> > > > > Please let us know if the Facebook team needs any additional information so that we can resolve this critical need that has shut down our collaboration with our youth network over the past two months.
> > > > > Best regards,
> > > > > Mike
> > > > >
> > > > > Michael McCabe
> > > > > Agency Senior Advisor on Youth
> > > > > USAID
> > > > > [redacted] mimccabe@usaid.gov
> > > > >
> > > > >
> > > > > On Fri, Feb 18, 2022 at 2:25 PM Johnny Walsh <jowalsh@usaid.gov> wrote:
> > > > > > Hi all - it was great talking to you yesterday. Thanks to Anna for the extremely incisive presentation; I'm quite keen to pursue some of the more operational efforts we've been discussing. Let us know what you'd be up for meeting on next.
> > > > > >
> > > > > > In the meantime, here's the issue I flagged at the end - a key platform for USAID's work with global youth was taken down recently, we haven't succeeded in figuring out why, and we'd be massively grateful if this

can be reversed. Team USAID emphatically vouches for YouthLeadGlobal (the entity in question), but we're of course happy to discuss the situation with anyone following it.

The details:

YouthLead.org is USAID's primary platform for networking with young changemakers around the world. We have over 13,500 alumni of our programs and other young leaders who have their profiles on the platform. Key to the platform is the YouthLeadGlobal Facebook page that has 34,000 Followers and is our main social media lifeliine for letting them know about new resources and opportunities on the YouthLead.org platform. It is also key to how USAID and our implementing partner Making Cents International through the YP2LE activity communicates to our young changemakers globally.

- The @Youthleadglobal Facebook page was unpublished by Facebook on December 29.
- An appeal was filed the same day because to our knowledge we have no violations.
- We began discussions with Facebook's Concierge Service representatives when we did not hear from the Appeals process. We spoke with six different representatives who gave us contradictory reasons why the page was taken down, but no resolution. The final representative we spoke to said the reason the page was unpublished was "sensitive and confidential," and would not give us any more details or another path to reach a resolution.
- As of 2/17/22, we still have not heard from the Appeals process.
- Our goal is to have the @Youthleadglobal page republished so we don't lose our 36,000+ followers, as this is USAID's YouthLead's most important social media channel. Please let us know what you need from us in order to make this happen.

Thanks for anything you can do to help. Looking forward to speaking again.

--
Johnny Walsh
Deputy Assistant Administrator for Democracy, Human Rights, and Governance
U.S. Agency for International Development

--
Sabeen V. Dhanani, (*she/her*)
Deputy Director, Technology Division
Innovation, Technology & Research Hub (ITR)
USAID | Development, Democracy, and Innovation
sdhanani@usaid.gov | USAID.gov

--
Johnny Walsh
Deputy Assistant Administrator for Democracy, Human Rights, and Governance
U.S. Agency for International Development

--
Sabeen V. Dhanani, (*she/her*)
Deputy Director, Technology Division
Innovation, Technology & Research Hub (ITR)
USAID | Development, Democracy, and Innovation
sdhanani@usaid.gov | USAID.gov

--
Johnny Walsh
Deputy Assistant Administrator for Democracy, Human Rights, and Governance
U.S. Agency for International Development

--
Sabeen V. Dhanani, (*she/her*)
Deputy Director, Technology Division
Innovation, Technology & Research Hub (ITR)
USAID | Development, Democracy, and Innovation
sdhanani@usaid.gov | USAID.gov