Re: Time to chat with USAID re: COVID response?

rdosani@usaid.gov Rahima Dosani Tuesday, June 8, 2021 at 4:19:22 PM Eastern Daylight Time
To: [redacted]@fb.com Stephanie Sasser
Cc: rawood@usaid.gov Rachel Wood

Hi Stephanie,

Thanks for the response. We were going to see if any Missions were interested in FB's capabilities to further their COVID response - is that something we still should pursue, or would you prefer us not to given your lack of inbound request options? Would love your thoughts.

Thanks,
Rahima

On Mon, Jun 7, 2021 at 4:19 PM Stephanie Sasser <[redacted]@fb.com> wrote:

> Thanks Rahima. Most of the solutions in this doc are either handled on our side e.g. pulling content from health authorities into the COVID Info Center, or are self-serve e.g. governments using the WhatsApp API to build chatbots. So there isn't much that requires direct coordination with a team at FB other than receiving ad credits, though governments can still use FB ads for public health messaging on their own. Currently there isn't a plan for inbound requests, though, as I mentioned, we do work with a number of governments directly through our own relationships, as well as health nonprofits.
>
> Hope this helps!
>
> Stephanie
>
> ---
>
> **From:** Rahima Dosani <rdosani@usaid.gov>
> **Sent:** Monday, June 7, 2021 3:11 PM
> **To:** Stephanie Sasser <[redacted]@fb.com>
> **Cc:** Rachel Wood <rawood@usaid.gov>
> **Subject:** Re: Time to chat with USAID re: COVID response?
>
> Hi Stephanie,
>
> I made your requested changes; thanks again for reviewing the document. Just to clarify, when you say that FB doesn't have a mechanism for inbound country requests, is there a plan to change that? Or is there another way that countries can engage with FB? On our call you mentioned an interest to engage with public sector partners, so just curious.
>
> Also, does FB have any interest or plans to match funds for governments wanting to do this type of work? Really appreciate your time and answers in all of this!
>
> Best,
> Rahima
>
> On Mon, Jun 7, 2021 at 1:44 PM Rahima Dosani <rdosani@usaid.gov> wrote:

Thanks so much for your edits! I will remove the sections you mentioned and accept your changes. We'll just be sharing this internally to some USAID Missions who express interest in this type of work. Does that work?

On Mon, Jun 7, 2021 at 1:38 PM Stephanie Sasser <[redacted]@fb.com> wrote:

> Hi Rahima,
>
> Thanks for following up. I dropped a bunch of edits and comments in the doc. Let me know if you have any questions.
>
> Additionally, can you share how this concept note will be used?
>
> Thanks,
>
> Stephanie

From: Rahima Dosani <rdosani@usaid.gov>
Sent: Tuesday, June 1, 2021 1:25 PM
To: Stephanie Sasser <[redacted]@fb.com>
Cc: Rachel Wood <rawood@usaid.gov>
Subject: Re: Time to chat with USAID re: COVID response?

Hi Stephanie,

Hope you had a great long weekend - just wanted to bring this to the top of your inbox to see if you could take a super quick look for accuracy. Many thanks again.

Best,
Rahima

On Wed, May 26, 2021 at 1:44 PM Rahima Dosani <rdosani@usaid.gov> wrote:

> Hi Stephanie,
>
> Thanks again for your generous time the other day! In any future conversations we have with USAID Missions that might be interested in FB's capabilities to help combat the COVID response, we put together a brief concept note to outline the capabilities. Would you mind taking a quick look and editing for accuracy? Want to make sure we are accurately representing your tools and programs.
>
> Many thanks for your help -

Best,
Rahima

On Fri, May 21, 2021 at 1:20 PM Rahima Dosani <rdosani@usaid.gov> wrote:

> Hi Stephanie,
>
> It was really wonderful to connect with you, thank you so much again for your time! This is super helpful and we'll be in touch as we develop our concept note for Facebook. Look forward to hopefully collaborating in the future.
>
> Warmly,
> Rahima
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> On Thu, May 20, 2021 at 2:49 PM Stephanie Sasser <[redacted]@fb.com> wrote:
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> > Rahima and Rachel,
> >
> > Great connecting with you! Here's the website I mentioned for governments. It doesn't have our full set of offerings but hopefully is a helpful starting point: https://www.facebook.com/gpa/covid-19-resources
> >
> > Also note this document with some results from COVID ad campaigns
> >
> > Best,
> >
> > Stephanie
> >
> > ---
> >
> > **From:** Stephanie Sasser
> > **Sent:** Tuesday, May 18, 2021 10:06 AM
> > **To:** Rahima Dosani <rdosani@usaid.gov>
> > **Cc:** Nikki Tyler <ntyler@usaid.gov>; Rachel Wood <rawood@usaid.gov>
> > **Subject:** RE: Time to chat with USAID re: COVID response?
> >
> > Great, thanks Rahima. Talk soon.
> >
> > ---
> >
> > **From:** Rahima Dosani <rdosani@usaid.gov>
> > **Sent:** Tuesday, May 18, 2021 9:29 AM
> > **To:** Stephanie Sasser <[redacted]@fb.com>
> > **Cc:** Nikki Tyler <ntyler@usaid.gov>; Rachel Wood <rawood@usaid.gov>
> > **Subject:** Re: Time to chat with USAID re: COVID response?
> >
> > Hi Stephanie,

Thanks so much for the links. 2pm on Thurs works well for us; will send out an invite.

Many thanks,
Rahima

On Mon, May 17, 2021 at 9:35 PM Stephanie Sasser <[redacted]@fb.com> wrote:

> Hi Nikki and Rahima,
>
> Hope you're both doing well, and thanks for reaching out! I'd be happy to set up some time to discuss how we might work together on these areas. Would this Thursday at 2:00 or 2:30 ET work for you? Otherwise Monday 5/24 is pretty open.
>
> If you haven't already, you might want to check out some of the posts we've put out about the company's COVID/vaccine-related work. This is certainly not exhaustive but might help give a sense of where we're focused:
>
> - Supporting Vaccination Efforts on Our Apps
> - Supporting Equitable Access to COVID Vaccines
> - Keeping People Safe & Informed About Coronavirus – this is sort of a running list of various initiatives from 2020
>
> Best,
>
> Stephanie
>
> ---
>
> **From:** Nikki Tyler <ntyler@usaid.gov>
> **Sent:** Thursday, May 13, 2021 8:45 PM
> **To:** Rahima Dosani <rdosani@usaid.gov>
> **Cc:** Stephanie Sasser <[redacted]@fb.com>; Rachel Wood <rawood@usaid.gov>
> **Subject:** Re: Time to chat with USAID re: COVID response?
>
> Would be great to catch-up, Stephanie -- it's been awhile! Hope all is well. Thanks, Nikki
>
> On Thu, May 13, 2021 at 8:23 PM Rahima Dosani <rdosani@usaid.gov> wrote:
>
> > Hi Stephanie,
> >
> > Hope you're doing well! I wanted to circle back and see if you might be able to spare 30 mins for a quick chat with USAID - please let me know, and thanks for considering.
> >
> > Best,
> > Rahima

On Thu, May 6, 2021 at 3:38 PM Rahima Dosani <rdosani@usaid.gov> wrote:

> Hi Stephanie,
>
> I hope this message finds you well! My name is Rahima and I work with Nikki Tyler at USAID's Bureau for Global Health, in the Center for Innovation and Impact.
>
> Along with my colleague Rachel Wood, we are conducting exploratory market research conversations to understand how large tech companies can leverage their network, reach, resources, and social influence to improve the COVID response in low-and-middle income countries. We've thought through a few areas of interest, such as combatting COVID mis/dis information, reducing vaccine hesitancy and generating demand, and leveraging in-country employer infrastructure to provide additional sites for COVID testing or vaccination.
>
> Would you be interested in a 30-minute discussion to explore how FB or WhatsApp are engaging in the COVID response and potential partnership opportunities? Please let us know if so, and I can share some potential times to discuss.
>
> Many thanks for considering,
>
> Rahima
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> --
>
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