Re: Trusted Partners

[redacted]@fb.com **Fariba Yassaee** Wednesday, March 30, 2022 at 9:16:04 PM Eastern Daylight Time
To: srodriguez@usaid.gov Sofia Rodriguez
Cc: [redacted]@fb.com Catherine Eng

Hi Sofia,

Hope you're doing well. We look forward to our call tomorrow.

Re: agenda – other than the Trusted Partners Program, which we'll cover, could you let us know any of the specific Ukraine-related topics/subjects that Johnny and team want to cover?

Thank you,

Fariba

From: Fariba Yassaee <[redacted]@fb.com>
Date: Friday, March 25, 2022 at 1:17 PM
To: Sofia Rodriguez <srodriguez@usaid.gov>
Cc: Sandra Luff <[redacted]@fb.com>, Brian Rice <[redacted]@fb.com>, Catherine Eng <[redacted]@fb.com>
Subject: Re: Trusted Partners

Thanks, Sofia. Let's do Thurs, March 31 from 3:30-4:30pm. I'll re-circulate calendar item.

Have a great weekend,

Fariba

From: Sofia Rodriguez <srodriguez@usaid.gov>
Date: Friday, March 25, 2022 at 11:15 AM
To: Fariba Yassaee <[redacted]@fb.com>
Cc: Sandra Luff <[redacted]@fb.com>, Brian Rice <[redacted]@fb.com>, Catherine Eng <[redacted]@fb.com>
Subject: Re: Trusted Partners

Hi Fariba,

I have included some available times Johnny has next week. Please let me know if any of these work for you.

Wednesday, March 30th 4:00 - 5:00 pm

Thursday, March 31st 1:00 - 2:00 pm; 2:30 pm - 5:00 pm

Friday, April 1st 2:30 pm - 5:00 pm

Best,

Sofia

On Fri, Mar 25, 2022 at 9:47 AM Fariba Yassaee <[redacted]@fb.com> wrote:

> Hi Sofia,
>
> Not a problem. Let us know dates/times that work for him.
>
> Best,
>
> Fariba
>
> > On Mar 25, 2022, at 9:46 AM, Sofia Rodriguez <srodriguez@usaid.gov> wrote:
> >
> > Hi Fariba,
> >
> > I apologize for the last minute update but would we be able to reschedule today's meeting? Johnny got pulled into some Ukraine work for the Administrator who just landed in Poland.
> >
> > We truly apologize for the inconvenience and last minute update but if there is a time next week that works, Johnny would love to reschedule.
> >
> > Thanks again,
> >
> > Sofia
> >
> > On Mon, Mar 21, 2022 at 4:48 PM Fariba Yassaee <[redacted]@fb.com> wrote:
> >
> > > Thanks, Sofia. Yes, will include all.
> > >
> > > If there is any topic other than the Trusted Partners Program that your colleagues would like to discuss, please let us know.
> > >
> > > Best,
> > >
> > > Fariba

From: Sofia Rodriguez <srodriguez@usaid.gov>
Date: Monday, March 21, 2022 at 4:45 PM
To: Fariba Yassaee <[redacted]@fb.com>
Cc: Sandra Luff <[redacted]@fb.com>, Brian Rice <[redacted]@fb.com>, Catherine Eng <[redacted]@fb.com>
Subject: Re: Trusted Partners

Hi Fariba,

Could you add these contacts from USAID as well.

Christopher Burns
<chburns@usaid.gov>,
Sabeen Dhanani
sdhanani@usaid.gov ,
Lorri Anne Meils
<lmeils@usaid.gov>,
Lisa Poggiali
lpoggiali@usaid.gov ,
Nicholas Detsch
<ndetsch@usaid.gov>,

Best,

Sofia

On Mon, Mar 21, 2022 at 3:54 PM Fariba Yassaee <[redacted]@fb.com> wrote:

> Hi Sofia,
>
> Hope you had a good weekend.
>
> Thank you for being in touch to propose this window. Yes, this Friday 3/25 at 10am works for us. I'll send you a calendar item with Zoom call-in details shortly. Should I include anyone else on the calendar item?
>
> Best,
>
> Fariba

From: Sandra Luff <[redacted]@fb.com>
Date: Thursday, March 17, 2022 at 4:54 PM
To: Sofia Rodriguez <srodriguez@usaid.gov>
Cc: Fariba Yassaee <[redacted]@fb.com>, Brian Rice <[redacted]@fb.com>, Catherine Eng <[redacted]@fb.com>
Subject: Re: Trusted Partners

Many thanks! + Fariba to help sked and my other colleagues for viz.

Thanks!

Sent from my iPhone

> On Mar 17, 2022, at 1:53 PM, Sofia Rodriguez <srodriguez@usaid.gov> wrote:
>
> Hi Sandra,
>
> My name is Sofia and I can help with scheduling a meeting with Johnny and other USAID colleagues. What does your schedule look like for the next week or so?
>
> Johnny has Friday, March 25th, 10:00 – 11:00am open if that works for you.
>
> Please let me know if you need more options.
>
> Best,
>
> Sofia
>
> On Wed, Mar 16, 2022 at 9:33 PM Johnny Walsh <jowalsh@usaid.gov> wrote:
>
> > Hi Sandra - apologies for the slow response, but it's great to hear from you. I/we would love to follow up on this; I'm sure you're right that many of our partners are in this program, but it would be amazing if we could set up a larger system that worked for you. I'm adding some others from our side - Sofia can help schedule, a few folks who were in our last meeting, plus Nick who's leading many of our Ukraine efforts - which I just suspect might be a top-of-mind area to focus on. Hope we can find a time over the next week or so. Thanks for reaching out.
> >
> > Johnny

On Tue, Mar 15, 2022 at 5:36 AM Sandra Luff <[redacted]@fb.com> wrote:

> Johnny,
>
> Hope you're doing well…all things considering.
>
> Apologies for the delay in getting back to you on the Trusted Partners program and how we might involve USAID in its expansion. Though I know you're familiar with the program, I pasted below our "one-pager" on it. Also sharing at this link our recent transparency article with more of an update.
>
> Our colleagues working on the Trusted Partners program note that many USAID civil society partners are likely already part of the program, though they and we would welcome hearing additional suggestions from you and your team.
>
> Would you have some time in the next few days/weeks to set up a call with the right folks? + Becky to help schedule.
>
> Thanks,
>
> Sandy
>
> ---
>
> Every day, people come to Facebook and Instagram to share their stories, see the world through the eyes of others and connect with friends and causes. The conversations that happen on Facebook reflect the diversity of a community of more than two billion people communicating across countries and cultures and in dozens of languages. We recognize how important it is for Facebook to be a place where people feel empowered to communicate, and we take our role in keeping abuse off our service seriously. That's why we have developed a set of Community Standards, which govern the content that people are allowed to share on our platforms, with the goal to encourage expression and create a safe environment.
>
> **Background**: Facebook works with trusted partner organizations who are familiar with our policies to provide critical insights and on-the-ground context to aid in our content moderation. We work with over 400 trusted partners in 113 countries around the globe.
>
> The goal of the Trusted Partner program is to establish and maintain relationships and reporting channels with expert organizations that raise

queries and concerns about problematic content on Facebook and Instagram to:

- address harmful content trends and prevent harm,
- foster online safety and security, and
- inform the development of fair and transparent policies.

Our partners are non-governmental organizations, human rights defenders, humanitarian organizations, activists, or researchers that enable us to:

- learn from on-the-ground actors across the globe, especially those representing marginalized communities,
- identify and address policy, process, or training gaps to improve the standard report review process, and
- ensure our review of high-priority content and accounts is informed by critical and up-to-date context.

Reporting: Our Trusted Partner Channel provides our partner organizations with an expedited way of reporting this content to Facebook. The channel is staffed 24/7 by a team of escalations specialists who triage reports and route them to expert teams for analysis. Once a report is received, our team will review the content against our Community Standards and if necessary, seek additional context from the Trusted Partner. We will then respond back to the Trusted Partner with our assessment. Trusted Partners are under no obligation to report to Facebook. When Trusted Partners do report, we will only remove the content and accounts that are in violation of our Community Standards.

Confidentiality: Given the challenging environments many of our partner organizations work in, we keep all Trusted Partners and their reporting practices confidential. However, partner organizations should feel free to share the nature of our relationship and their reporting practices however they'd like.

Policy Consultations: Our team, which manages the Trusted Partner program sits within Facebook's Content Policy team, the group that creates our Community Standards. In the process of developing / revising our policies, we seek input from a broad spectrum of experts and users including academics, journalists, human rights defenders, and civil society organizations. When we are working to develop a policy that relates to our Trusted Partner's work or community, we reach out to see if you would be willing to discuss the subject with us over a video conference or phone call. The feedback we receive during these calls informs the development of fair and transparent policies that help make our platform safer and advance freedom of expression for our users.

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Johnny Walsh

Deputy Assistant Administrator for Democracy, Human Rights, and Governance

U.S. Agency for International Development