Update on MDM related DRI efforts

suabbott@usaid.gov Susan Abbott Monday, December 12, 2022 at 4:57:39 PM Eastern Standard Time
To: mkaran@usaid.gov Meral Karan, vzakem@usaid.gov Vera Zakem, crunyan@usaid.gov Christopher Runyan, ksvingen@usaid.gov Kristoffer Svingen, jmachleder@usaid.gov Joshua Machleder, smaguire@usaid.gov Shannon Maguire, akaplan@usaid.gov Adam Kaplan, amalessa@usaid.gov Amy Malessa, uismayil@usaid.gov Ulvi Ismayil
Cc: breaud@usaid.gov Beatrice Reaud, kmincey@usaid.gov Keith Mincey

Hi all,

Just wanted to send out a quick update of where we are at with some of the MDM efforts that the DRI team is working on.

1) We have done 16 USAID Mission consultations and have about 5 more to go. Our next ones will be in Bangladesh, Pakistan, Afghanistan, Libya, and the Philippines. If anyone wants to join for these, please let us know. Reach out to @Kristoffer Svingen and he will add you to the meetings. We will be compiling a report and analysis of the consultations and share this out after the holidays.

2) We are planning a series of MDM Learning Retreats that will help inform, shape and set the agenda for an MDM Evidence Summit/ Conference planned for after the S4D. The MDM Learning Retreats are meant to be a series of small meetings that focus on evidence and learning. These small gatherings will be for around 30 people -- consisting of USAID staff, IPs and some experts. We will host one in January, and then make plans for others in the Winter/Spring. Encompass and GROWTH will be helping us plan and facilitate. The learnings from these will help us set up a larger MDM Learning / Evidence Summit or Conference for summer/ fall of 2023 -- date TBD. It will be for after the S4D. The big hope from the small MDM learning retreats and the Conference is to really go deep on what's working and what's not in the MDM programming space and to start assembling a picture of evidence, insights and a learning agenda. We hope to use the retreats to do a lot of listening, gathering of data and insights and to help inform our understanding of the bigger picture, the "so what" and what do all component parts add up to. We also hope that we can start getting a sense of what difference the MDM programs are making and what type of data, learning and insights can be assembled for us to share with others at USAID and a broader set of actors. We will share more information on this asap.

3) We are continuing on with the stocktaking exercise related to programming of MDM:

The foundation of this work is assembled here -- see spreadsheet on (SBU) Disinformation Activity Data Sheet. We'll be updating this -- some of you have already shared that you will help us... thank you!

A different rendering of some of this information is here at SBU - MDM Programming Placemat -- this gives an easy to read/ at a glance of the 50+ programs that we have started to compile information on, with theories of change. We want to keep adding to this list. So if you have any programming that's not on this list and should be, please let us know.

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Susan Abbott
Information Resilience &Tech Advisor
Democratic Resilience and Innovation Team
Center for Democracy, Human Rights, and Governance
US Agency for International Development
Contractor with WWC Global, a Pequot Company
Mobile: [redacted]
Email: suabbott@usaid.gov

vzakem@usaid.gov Vera Zakem Monday, December 12, 2022 at 5:08:14 PM Eastern Standard Time

To: suabbott@usaid.gov Susan Abbott
Cc: mkaran@usaid.gov Meral Karan, crunyan@usaid.gov Christopher Runyan, ksvingen@usaid.gov Kristoffer Svingen, jmachleder@usaid.gov Joshua Machleder, smaguire@usaid.gov Shannon Maguire, akaplan@usaid.gov Adam Kaplan, amalessa@usaid.gov Amy Malessa, uismayil@usaid.gov Ulvi Ismayil, breaud@usaid.gov Beatrice Reaud, kmincey@usaid.gov Keith Mincey

Thanks so much Susan and team for all of this wonderful work.

Once you have the dates for the mini-retreats, pls let me and and others know so that we can set aside time for this.

I am also hoping we can hear from partners who are in countries of interest, not traditional IPs around DC.

Cheers, Vera

On Mon, Dec 12, 2022 at 1:57 PM Susan Abbott <suabbott@usaid.gov> wrote:

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Mobile: [redacted]
Email: suabbott@usaid.gov

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Vera Zakem
Chief Digital Democracy and Rights Officer
USAID | www.usaid.gov/democracy

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uismayil@usaid.gov Ulvi Ismayil Tuesday, December 13, 2022 at 9:05:39 AM Eastern Standard Time
To: ksvingen@usaid.gov Kristoffer Svingen
Cc: suabbott@usaid.gov Susan Abbott

Hi Kristoffer,

Thank you for the invitation to the Bangladesh meeting. If possible, please also add me to the Philippines meeting when possible.

Best regards,

Ulvi Ismayil
Senior Media Advisor,
USAID | Washington, DC
Bureau for Development, Democracy, and Innovation (DDI)
Center for Democracy, Human Rights and Governance (DRG)
[redacted]
uismayil@usaid.gov

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Contractor with WWC Global, a Pequot Company
Mobile: [redacted]
Email: suabbott@usaid.gov

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ksvingen@usaid.gov Kristoffer Svingen Tuesday, December 13, 2022 at 5:55:31 PM Eastern Standard Time
To: uismayil@usaid.gov Ulvi Ismayil
Cc: suabbott@usaid.gov Susan Abbott

Hi Ulvi--will do!

On Tue, Dec 13, 2022 at 9:05 AM Ulvi Ismayil <uismayil@usaid.gov> wrote:

Hi Kristoffer,

Thank you for the invitation to the Bangladesh meeting. If possible, please also add me to the Philippines meeting when possible.

Best regards,

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Democratic Resilience and Innovation Team
Center for Democracy, Human Rights, and Governance
Development, Democracy, and Innovation Bureau (DDI)
U.S. Agency for International Development - **USAID**

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kmincey@usaid.gov Keith Mincey Wednesday, December 14, 2022 at 11:50:11 AM Eastern Standard Time
To: suabbott@usaid.gov Susan Abbott

Here is the country status:

No interview:
Afghanistan
Bangladesh
Central Asian Republics
Libya

Middle East Mission
Pakistan

Interview Complete:
El Salvador- Still needs notes and write-up
India- I don't have access; unsure
Iraq- Still needs notes and write-ups (Kris was doing this I believe)
Kenya- Needs write-up
Moldova- I don't have access; unsure
Serbia- I don't have access; unsure

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suabbott@usaid.gov Susan Abbott Wednesday, December 21, 2022 at 4:02:18 PM Eastern Standard Time
To: kmincey@usaid.gov Keith Mincey

Thanks, Keith!

Here is the country status:

No interview:
Afghanistan
Bangladesh
Central Asian Republics
Libya
Middle East Mission
Pakistan

Interview Complete:
El Salvador- Still needs notes and write-up
India- I don't have access; unsure -- I asked Bea for access
Iraq- Still needs notes and write-ups (Kris was doing this I believe)
Kenya- Needs write-up
Moldova- I don't have access; unsure -- looks like there was a start to a write up, but Bea deleted it. I have a shell.
Serbia- I don't have access; unsure -- this one has a Report...

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